

Sponsorship overview

Ibec events 2024



About Ibec



Our membership

We are Ireland's largest and most influential business membership organisation.

Our membership is diverse and includes home grown, multinational, big and small enterprises and employs 70% of the private sector workforce in Ireland.



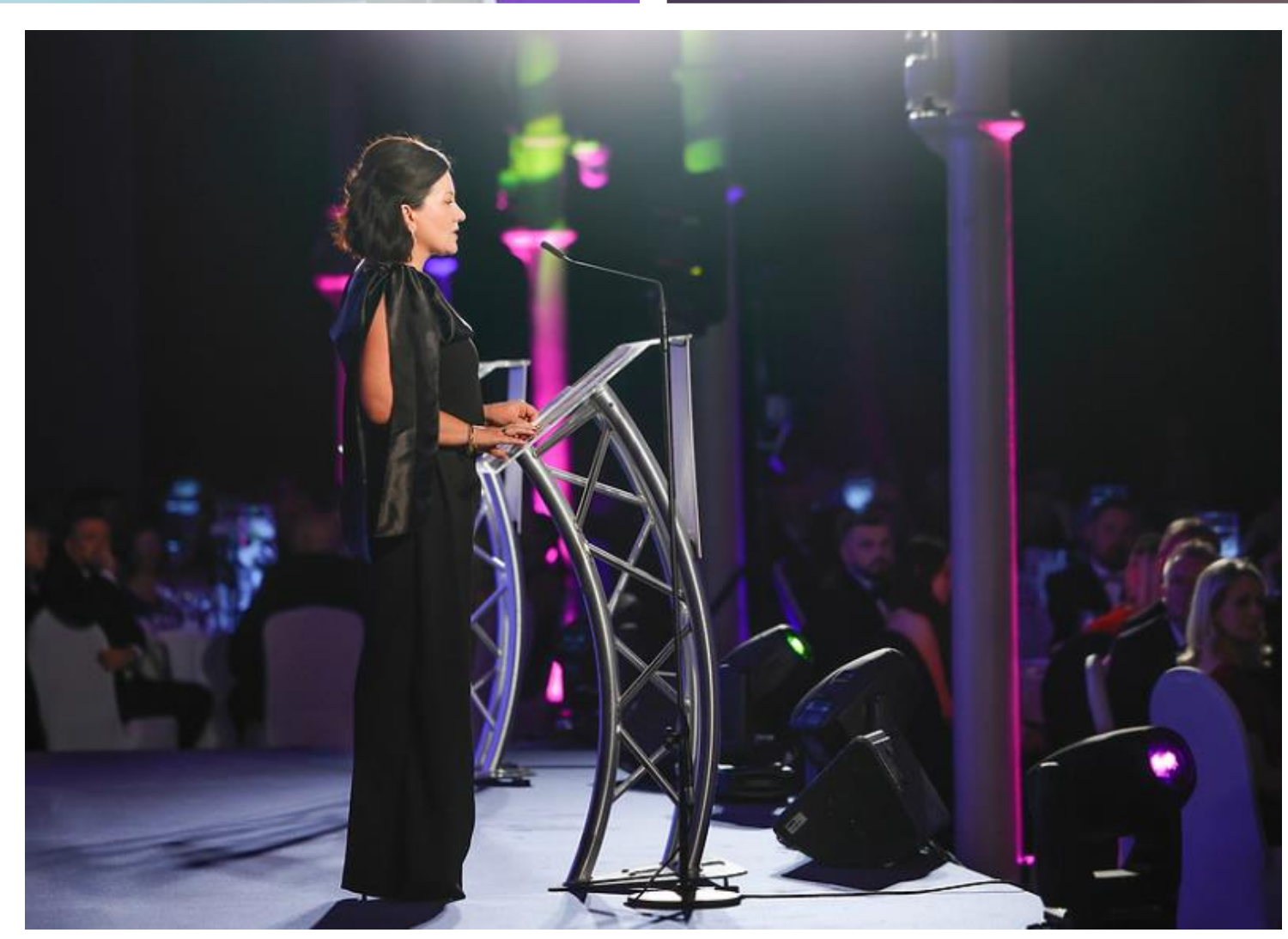
Our sectors

Ibec has 39 trade associations that provide influence, collaboration and networking within and across key industry sectors.



Discover all our sectors: [click here](#)

Our influencing for **Business events**



Ibec Business Leaders Summit

- **7 - 8 March 2024**, K Club, Co. Kildare
- **By invite only**, 80 selected CEOs and political stakeholders for a unique **think-tank styled event**.
- The goal of the summit is to achieve consensus on the social, environmental and economic priorities for Ireland and help shape the messaging that Ibec will take to government.
- The 2-day summit will commence with an evening gala dinner with political guest speakers.



2023: The role of business in social cohesion

Ibec President's Dinner

- 5 September 2024, Industries Hall, RDS
- **Ibec's most prestigious black tie event**, celebrating the handover of the Ibec Presidency.
- **Speaker line up:** Political speaker, outgoing & incoming Ibec Presidents
- **Audience:** The premier business networking event in the Irish calendar, attended by 800 senior industry leaders
- **Profile:** Excellent profiling opportunities for key business leaders. Strong media interest



Ibec Regional Insights Series

A unique series of insightful regional events hosted by Ibec with the purpose of bringing senior business leaders together with key stakeholders from the region to discuss the sustainable growth opportunities that lie ahead.

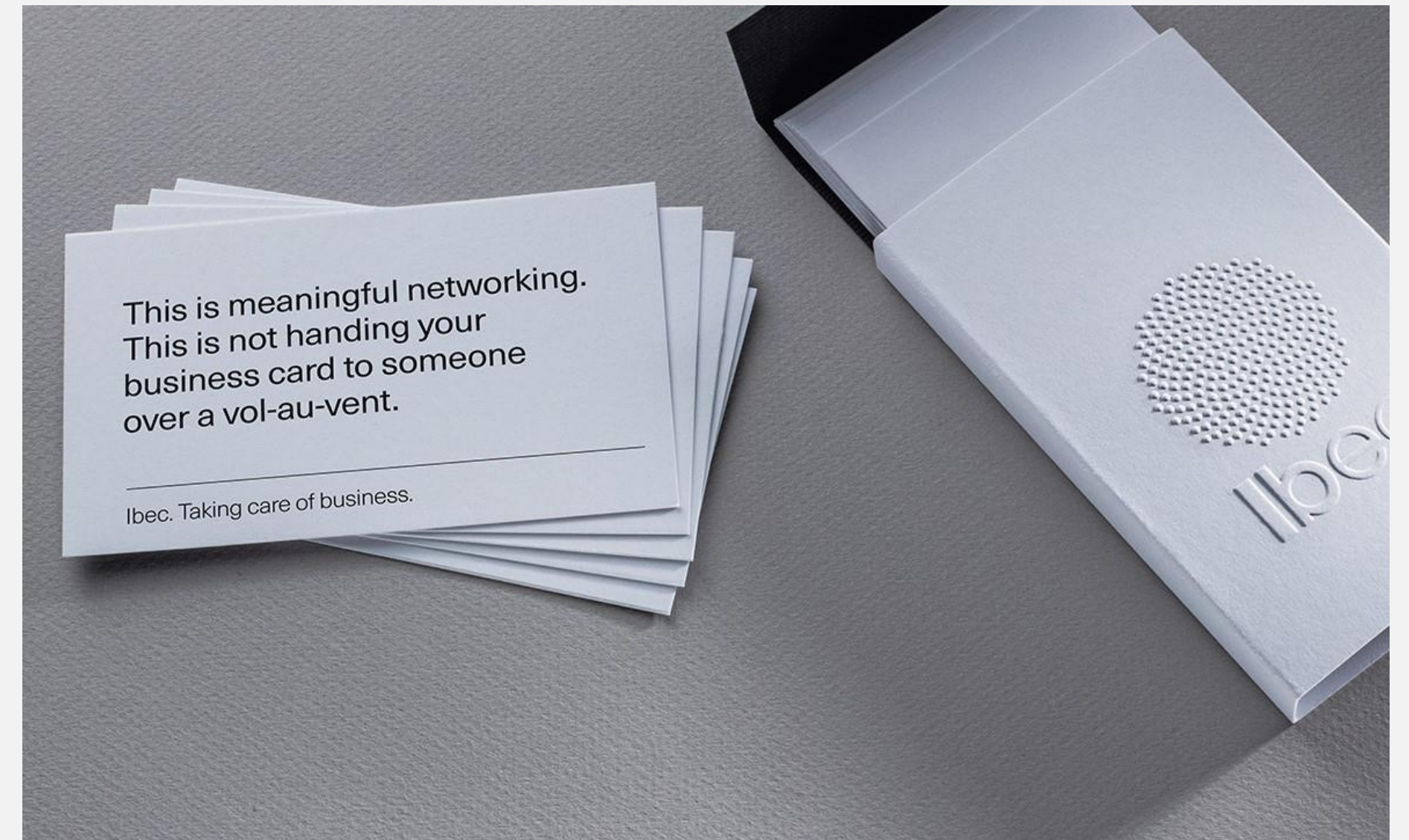
- **Location:** 7 regional specific events in May 2024, dedicated to regional prosperity and sustainability.
- **Theme:** Regional growth, skills, talent and sustainability – what each region needs to make it a better place to live, grow and grown and do business in.
- **Audience:** 800+ C-suite leaders, Site Directors, HRDs, entrepreneurs, owner/managers from SME's, Large enterprises, MNCs, regional education institutions and policy makers



Regional prosperity and a sustainable economy

CEO Circle

- **Format:** Exclusive private dining and networking for CEOs. By invite only to a group of 15 CEOs per dinner under Chatham House Rules
- **Guest speakers:** Past speakers include Frank Clark Chief Justice of Ireland, Dan O'Brien Economist, Anthony Hilton Broadcaster and Journalist, Mark Mellett Chief of Staff Irish Defence Forces
- **Profile:** Strategic profiling for both company and CEO
- Series of 4 takes place throughout the year



Our influencing for **Sectors** events



SFA Business Connect

- **Takes place:** 8 February 2024, Killashee Hotel, Naas, Co. Kildare
- **About:** Marketplace and conference connecting small business and big enterprises to drive market growth and export opportunities. Includes facilitated networking and exhibition
- **Audience:** Decision makers and procurement managers from large Irish and MNC companies and owner/ managers from small firms with up to 50 employees
- **Themes:** Innovation, operating models, digital transformation, organisation strategy, differentiating your products



Influencing to win the business
David Meade, Leadership, Motivational Speaker & Mentalist

Property Industry Ireland

- **Takes place:** 22 May 2024, The Radisson Hotel, Golden Lane, Dublin 8
- **Format:** This annual conference runs as a morning event concluding with a networking lunch
- **Audience:** 200+ industry stakeholders
- **Themes:** This is an annual conference which will bring together leading figures in the Irish property and construction industry to address the main concerns facing housing, commercial, industrial and retail real estate in Ireland



**Meeting Ireland's Property needs for
Today, Tomorrow, and Beyond**

Technology Ireland Industry Awards

- **Takes place:** November 2024, The Round Room at The Mansion House
- **Format:** Evening drinks reception followed by a Gala dinner and awards ceremony
- **Audience:** 300+ industry stakeholders
- **Awards:** celebrates companies who have achieved exceptional success, developed innovative technologies and partnerships and achieved significant sales results over the past year



Technology Ireland Industry Awards

Medtech CEO Conference

- **Takes place:** December 2024, Galway
- **Audience:** 500 senior medical professionals, business leaders from leading global and domestic Medtech companies, industry stakeholders
- **Speakers:** highly regarded international industry speakers
- **Theme:** delivering better health outcomes, new technologies and cross sector collaboration, innovation, integrated care digitisation of medtech, M&A's, funding, entrepreneurship and more



Leading Forum for global MedTech and digital health experts to convene

Our HR & Leadership Events



Ibec HR Leadership Summit

- **Takes place:** October 2024, date & venue to be announced
- **About:** Award winning event in its 24th year, with heavy weight HR speakers & strategic HR themes
- **Audience:** 450+ delegates made up of HR Directors, CPOs, HR Business Partners and senior HR professionals
- **Previous keynotes** include Tomas Chamorro-Premuzic, Henrick Bresman, Gary Hamel, Freek Vermuellen, Gianpiero Petriglieri, Linda Gratton
- **Themes:** Leadership, future of work, org strategy, talent management, dispersed workforces, D&I etc



The #1 conference in Ireland for HRDs

Ibec Employment Law Conference

- **Takes place:** 18 April 2024, at the Royal Dublin Convention Centre
- **Audience:** 400+ delegates including HRDs, HRMs, senior HR executives and legal practitioners.
- **Themes:** explores the latest developments in Irish employment law and looks at themes such as remote working, employee flexibility, working time, retirement, redundancy, the right to disconnect, whistleblowing, pensions, illness and disability etc



Practical advice from experts on topical employee relations issues

HR Forums

- **Takes place:** Monthly, hosted and broadcasted live from Ibec studio
- **Audience:** Attended in person by 100+ HRDs, scope for greater reach with virtual
- **Themes:** Briefing and updates from Ibec on HR, employment law and labour market developments and trends
- **Showcase of best practice HR initiatives** in recruitment, restructuring, employee engagement, flexible working and employee wellbeing



Expert HR briefings

Our Workplace Wellbeing Events



About Ibec and Workplace Wellbeing

Ibec promotes leadership and high standards in workplace wellbeing through its evidenced-based accreditation, **The KeepWell Mark**

The programme supports businesses with the key areas of workplace wellbeing; leadership, mental health, absence management, physical activity and healthy eating.

Other Ibec workplace wellbeing initiatives include;

- National Workplace Wellbeing Day
- Wellness RoundUp monthly ezine promoting though leadership in workplace wellbeing



For full member listing and detail visit www.thekeepwellmark.ie

Accredited with the KeepWell Mark...



The Leading in Wellbeing Lunch

- A celebratory lunch to recognise the companies and the teams within who have excelled in their wellbeing journey.
- **Takes place:** 25 April 2024, The College Green Hotel
- **Format:** Welcome reception, lunch and entertainment including the announcement of the top accredited companies for 2023/24, the Top 100 Index and a lifetime achievement award.
- **Award Categories:** 7 categories a for Best-in-Class in Leadership, Nutrition, Physical Activity and Mental Health, and Company of the Year Medium, Company of the Year: Large and Initiative of the Year

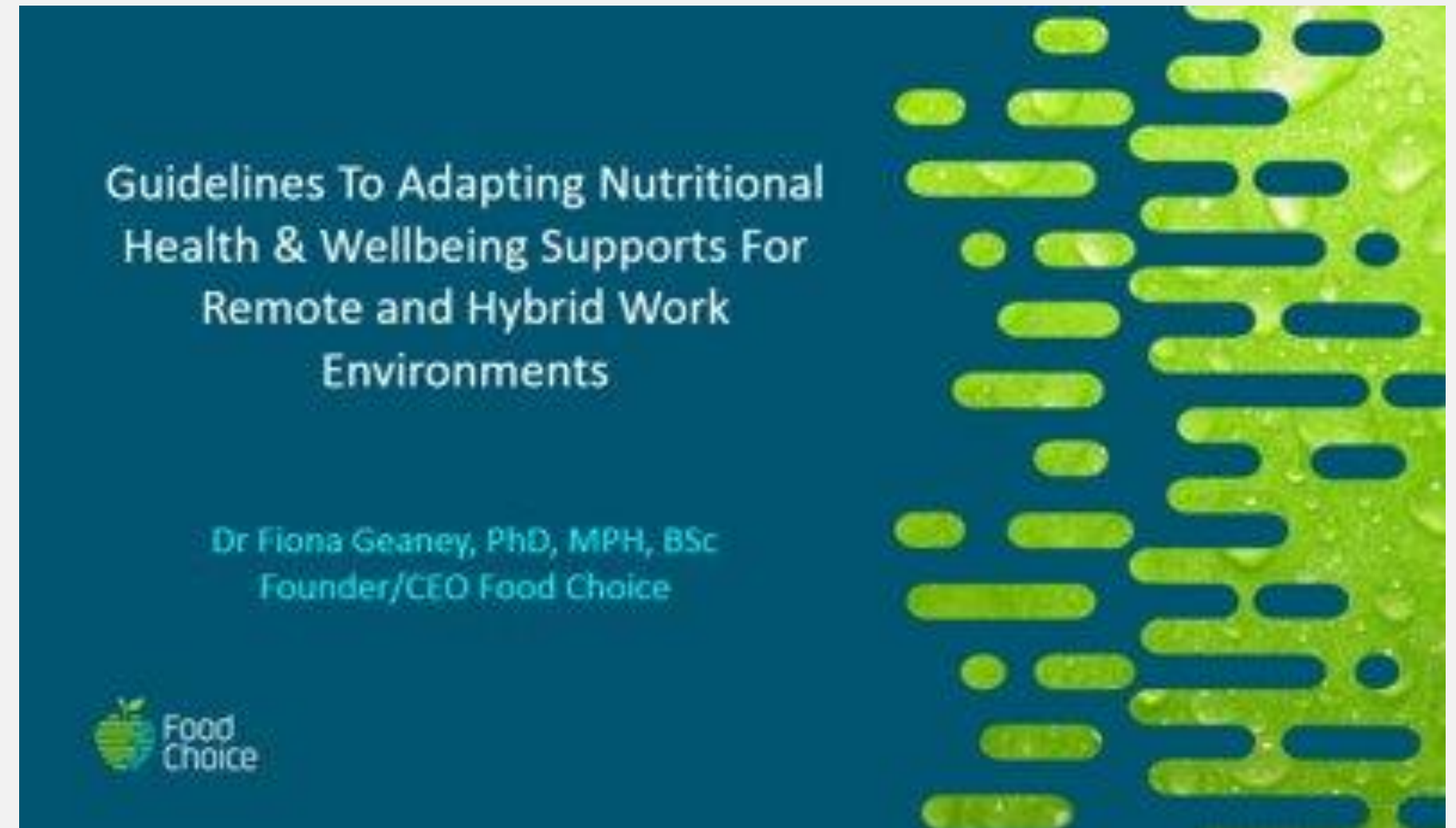
Host: Brendan Courtney



The KeepWell Awards 2020 with Baz Ashmawy
at The Round Room at The Mansion House

KeepWell Wellbeing Forum

- Takes place every six weeks (online)
- Supports best practice in the implementation of corporate wellbeing strategies
- Agenda informed by company queries and requests. Previous meeting topics: supporting working parents, wellbeing for a split workforce, wellbeing champions, psychological safety.
- Guest speakers have included: Barbara Brennan (See Change), Fiona Geaney (Food Choice @ Work), Niamh Brady (productivity coach).
- An invitation-only meeting, with attendees from companies accredited or enrolled in The KeepWell Mark – HRDs, CEOs, wellbeing ambassadors.



KeepWell Wellbeing Forum
presentation on adapting Nutritional
supports to remote environments.

The KeepWell Clinics

- Take place every quarter in Ibec HQ or member locations
- Promotes best-in-class initiatives for companies undergoing Ibec's workplace wellbeing accreditation
- Thematic in nature, e.g., focus on nutrition
- An invitation-only event, with attendees from companies accredited or enrolled in The KeepWell Mark – HRDs, CEOs, wellbeing ambassadors.



KeepWell Clinic hosted in Microsoft
with a focus on Nutrition

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