



STRATEGY

INNOVATION

IMPACT

EMPATHY

2022 -- 2025

Dedication to the expected,
the unexpected and everything inbetween

Ireland's attractiveness

Our strategy revealed Ireland's attractiveness is thanks to:

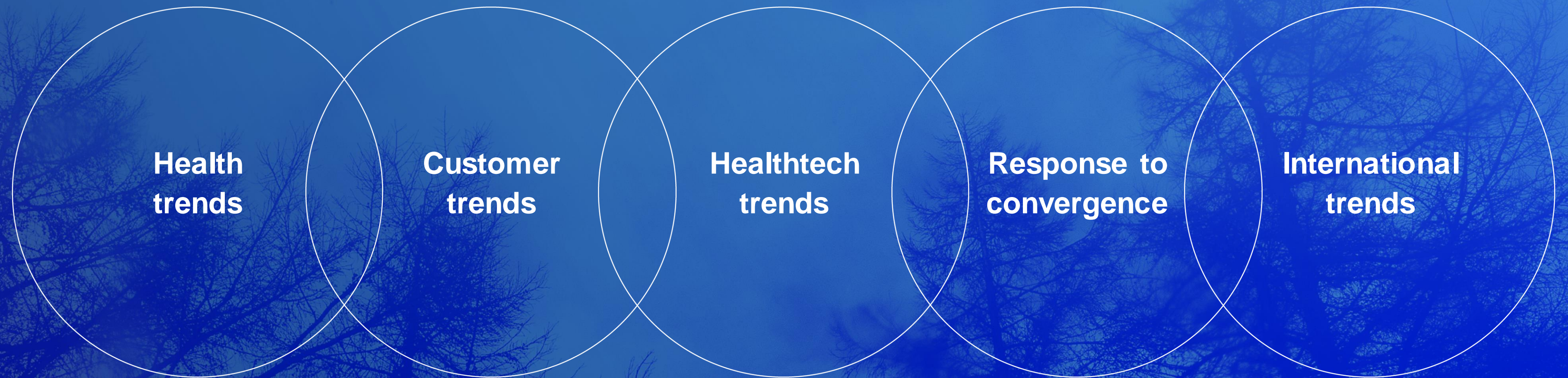
- **Strong leadership and global influence**
- **An existing track record supported by talent with an innovative mindset**
- **A culture of collaboration and an established ecosystem**
- **A supportive political, industrial environment, and a geographical location**



Industry outlook

The "**game changers**" have greatly informed our focus on a new 'healthtech' focused strategy for the Irish medtech industry 2022-2025.

The game changers at a glance



Vision for the industry

“Ireland will be strongly positioned as a global leader in innovative patient-centred medical technology solutions, helping to set the future global healthcare agenda, with a proven ecosystem that is a major contributor to the economy.”



But what does all this mean for Irish medtech?

Our new strategy unlocks an evolved formula for success.



Strategic pillars

To achieve our ambition we have identified four strategic pillars:



**Innovation
with impact**

**Talent
to thrive**

**Excellence
through
collaboration**

**Competitiveness
of the ecosystem**

Mission for the Irish Medtech Association

“The Irish Medtech Association’s mission is to shape and deliver the industry vision, by facilitating collaboration across the medical technology and healthtech ecosystem, driving engagement on significant agenda items, and providing services, support and information that will add value to our members”

Implementation plan and structure

We will work with the membership and broader ecosystem to implement our strategy over the next four years.



Competitiveness, national and international collaboration and profile
Irish Medtech Board

Innovation

Advanced manufacturing

R&D

Global business services

Digital health

Code of Ethical Business Practice

Business Excellence

Manufacturing sustainability

Supply chain management

Quality, regulatory, sterility assurance

Public relations

Government affairs

Operational excellence

Funding and investment

Talent

Talent

Leadership representation

Funded skills networks

Skillnets, Apprenticeships, Springboard

Entrepreneurship

Entrepreneurship

The Board of the Irish Medtech Association



Tom Clarke
Senior Director, West.
Outgoing Chair, Irish
Medtech Association



Garret Coady
CEO, BlueBridge
Technologies



Barry Comerford
CEO, Cambus Medical.
Incoming Vice Chair,
Irish Medtech
Association



Ciaran Corcoran
Director Strategic
Programs Abbott
Diagnostics, Longford



Berthtranda Denby
General Manager,
Anesthesia, Emergency
Medicine and
Respiratory BU, EMEA
Teleflex



Bill Doherty
Executive Vice President
EMEA, Cook Medical



Pat Duane
Senior Vice President
and General Manager,
Medical, TE Connectivity.
Incoming Chair, Irish
Medtech Association



Conor Hanley
CEO, FIRE1



MacDara Howley
Vice President,
Operations Finance
Interventional Vascular
and Structural Heart,
Medtronic



Colm Hynes
Plant Manager, DePuy
Ireland UC



Padraic McGinn
Regional Senior
Operations Director, Jabil
Healthcare



David McKernan
Manufacturing and
Supply Chain Operations
Director, Veryan Medical
Ltd



Jackie Murphy
General Manager, Alcon
Laboratories Ireland Ltd



John O'Brien
Executive Chairman and
CEO, S3 Connected
Health



Mag O Keeffe
Vice President,
Operations, Stryker



Evelyn O'Toole
CEO and Founder of
Complete Laboratory
Solutions (CLS)



Conor Russell
Vice President,
Operations, Boston
Scientific Clonmel



Brendan Sheppard
CEO SmartFactory