



Agile Innovation funding for 5G

'5G - enabling smart manufacturing', Ericsson Software Campus, Cornamaddy, Athlone, Co. Westmeath

Dr. Pdraig Doolan, Technical Advisor, RD&I Fund | 21 Jun. 2022

 **ENTERPRISE
IRELAND**



Agile Innovation Fund

- Development of new or substantially improved **products, services or processes**, where the total project cost is less than €300,000

INNOVATE

Innovation comes in many shapes. We have a support for them all.

The Agile Innovation Fund

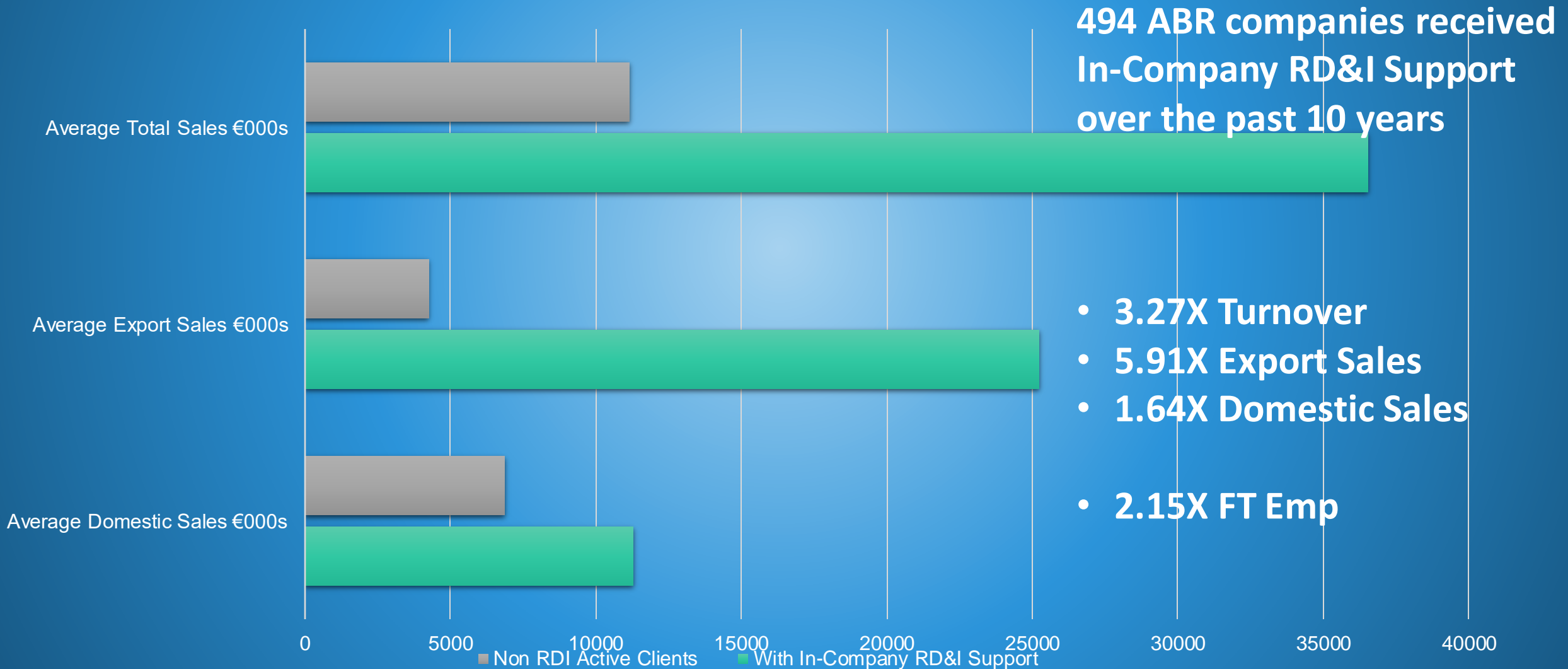
 **ENTERPRISE IRELAND**



Alex Murphy
Managing Director
Bfree Foods

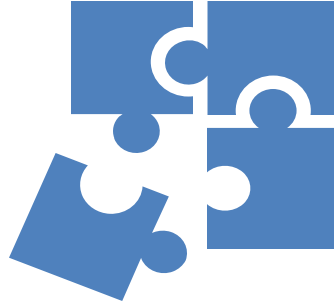
RD&I Active clients - Company R&D supports

**RD&I active clients who received Company R&D supports compared with NON-RD&I active clients*



Agile Innovation Fund: BI

If your idea is a new **Process**, it may be suitable for **Digital Process Innovation (DPI)**



Expected outcomes:

- ✓ Expected outcome; New or substantially improved production or business processes (which could include the digitalisation of these processes)

Support:

Grant Rates & Support	Small	Medium	Large
DPI Projects	50%	50%	50%

Max. Project Costs:

€300,000

Max. Grant Award:

€150,000

Eligible Costs €



Is my idea R&D or Business Innovation?



R&D

Development of a new product or service

Acquisition of new knowledge and skills

Prototyping, testing and validation of new or improved products or services

Does not include routine changes made to existing products or processes

Project must demonstrate technical Uncertainty and Risk



Digital Process Innovation (DPI)

Covers either process innovation or organisational innovation or a combination

Process Innovation

new or significantly improved production or delivery method

Organisational Innovation

new organisational method in business practices, workplace org. or external relations

Case Study: DELMEC



Problem

- Engineers were recording data manually while doing survey work for tower owners and mobile network operators in Africa - vast amounts of paperwork, unsustainable



Innovate

- Developed an app to replace the old paper-based & manual way of working - and work in tandem with TiMS (Telecoms Infrastructure Management system: cloud based assessment management system; it allows clients to monitor tower capacity, view maintenance schedules and input trouble-tickets for thousands of telecoms masts around the world)



“People will have ideas, you have to give them the environment to throw them out there. The best ideas come from the people actually doing the work. The guys on the ground. Never ever squash an idea. You’ll never create a good culture doing that.”



Solution

- Design teams access data in real-time
- Work with contractors in remote locations
- Secured new contracts in Asia and the Middle East, expanding into Europe
- “It opened the floodgates to everything”

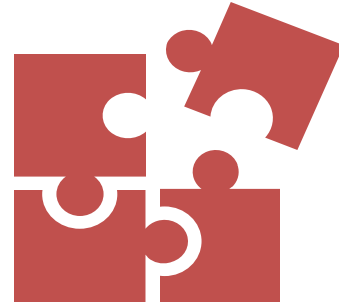
OUR SERVICES ABOUT US LIFE AT DELMEC OFFICES LATEST HSEQ LOGIN TO TiMS EN FR



Agile Innovation Fund

'development of new or substantially improved products, services or processes'

If your idea is a new **Product** or **Service**, it may be suitable for **Agile**



Support:

Grant Rates & Support	Small	Medium	Large
Agile Projects	45%	35%	25%

Max. Project Costs:

€300,000

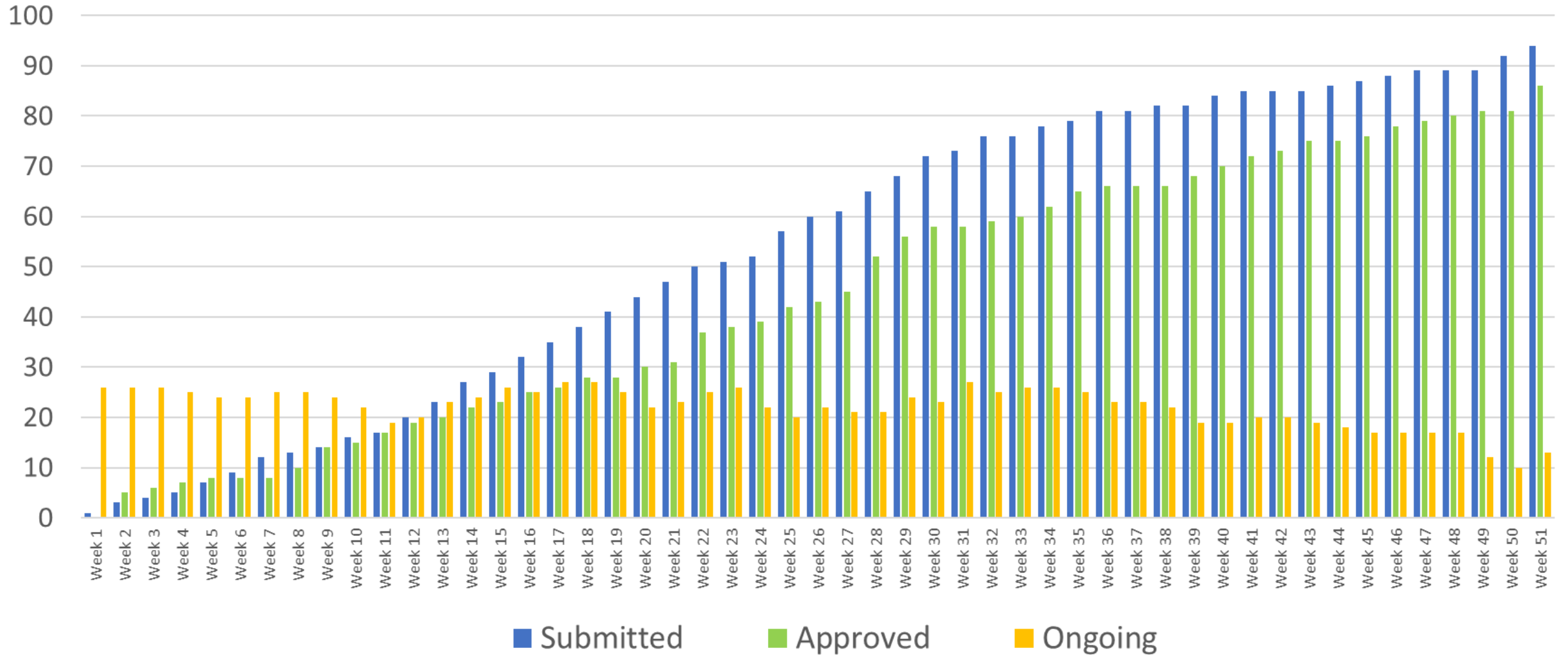
Max. Grant Award:

€135,000

Eligible
Costs €



Agile Innovation Fund applications by week (2021)



Enterprise Ireland IP Strategy Support

'to incentivise companies to develop an IP strategy, focused on capturing, managing and exploiting their R&D results as IP assets, to maximise growth potential'



Grant Schemes

IP Start: 80% grant toward
€2.7k spend on external IP expertise

IP Plus: 50% grant toward
€70k total spend on: external IP
expertise (max €50K) and IP
champion salary (up to balance of
€70K or max 50% of total)



Eligibility

Irish SMEs
Clients of EI, LEO and ÚnaG

Trading Internationally
R&D active

Need for IP Support



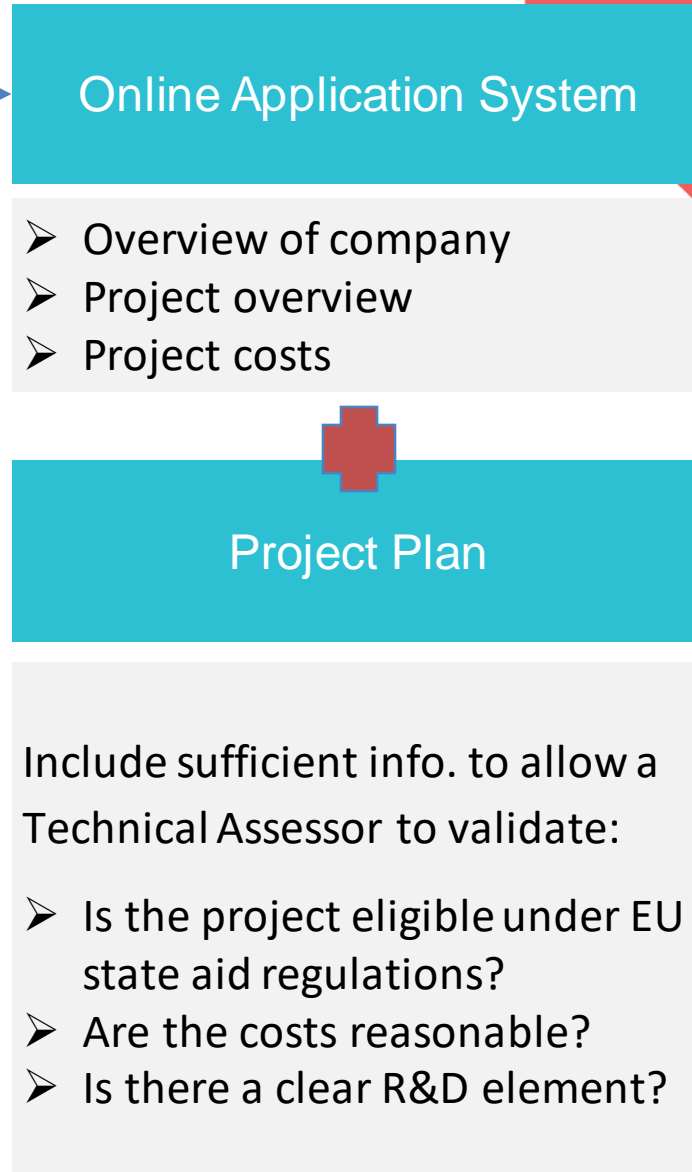
Information

Contact:

Joe Doyle, IP Manager,
EI Company R&D Supports
Department

ipstrategy@enterprise-ireland.com
<https://www.enterprise-ireland.com/ipstrategyoffer>

Where to start / steps involved?



Contact us to discuss further:

- Email: rdcoreunit@enterprise-ireland.com
- R&D Helpline: 01 727 2120
- RD&I [website](#)
- Agile Innovation Fund - [sample application and Project Plan](#)
- Read our client RD&I [case studies](#)



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in many shapes.



We have a support
for them all.

Enterprise Ireland's innovation supports allowed Marco Beverage Systems to develop products that are up to 70% more energy efficient compared to global competitors.

Right now, we have a new range of supports and programmes to help companies to respond to challenges like Brexit and develop new market opportunities.

For details of our full range of innovation supports, visit ambition.enterprise-ireland.com

#GlobalAmbition