



Irish Medtech
Association
ibec

presents

Sponsorship opportunities for
Medtech Meeting of Minds,
Dublin Convention Centre

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**MEDTECH
MEETING
OF MINDS
29 – 30 MAY
DUBLIN**

at Medtech Europe's



The MedTech Forum
bringing HealthTech stakeholders together

Medtech Meeting of Minds

The Irish Medtech Association (IMA) is delighted to announce that it is the official cooperation partner at this year's The Medtech Forum, hosted by Medtech Europe.

As directed by its Board, IMA will also curate and host a stand alone full day conference "**Medtech Meeting of Minds**" to *mark the occasion* of The Medtech Forum coming to Dublin for the first time to showcase Ireland's global medtech hub.

Medtech Meeting of Minds will take place on 29 - 30 May at Dublin's Convention Centre, starting with an evening reception at The Long Room, Trinity College Dublin, on the 29th.

IMA has opened sponsorship opportunities for **Medtech Meeting of Minds**. Medtech Europe are offering separate sponsorship and registration for the Medtech Forum.



Why attend

30 May: Medtech Meetings of Minds, Convention Centre Dublin @09:30

Medtech “**Meeting of Minds**” will bring together senior business leaders and international experts on pertinent topics including:

- innovation and the power of partnerships,
- Buy versus Build,
- digital health & factory 5.0,
- trade & resilient supply chains,
- building capability & ecosystem development,
- global trends & market access and much more.

With attendance in excess of 650 expected, delegates will enjoy unmissable networking opportunities through **dedicated exhibition area** and a **comprehensive social programme** to connect with many medtech professionals across the Irish and EU ecosystem.



Evening Reception in one of Ireland's most historic locations

29 May: Evening Reception invitations to “Medtech Brew”, The Long Room, 7.30pm

The Long Room is located in Trinity College Dublin's Old Library building, home to the Book of Kells and over 200,000 of Trinity's most ancient books. A working library since 1732, the Long Room is steeped in heritage and one of the most unique spaces in Ireland. This will be the backdrop to **“Medtech Brew”**, an informal session on the topic of **“innovation ecosystems”**



Why work with us?

With a track record of curating many major medtech events in Ireland, such as the **Medtech Rising, Global Access and Manufacturing the Future**, Irish Medtech Association is set to deliver another unmissable experience with “**Medtech Meeting of Minds**”

Our conferences continue to attract world class speakers, policy makers and senior clinical and academic experts from across the globe

In 2022 alone we served over 1100+ conference delegates, as well as 30 unique sponsors.



Supporting a cultural and social programme to enhance networking and ensure a memorable experience



We're already working on a cultural programme which is befitting of the Convention Centre auditorium stage & venue!

Profiling sponsors at Medtech Meeting of Minds

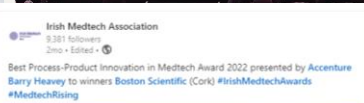
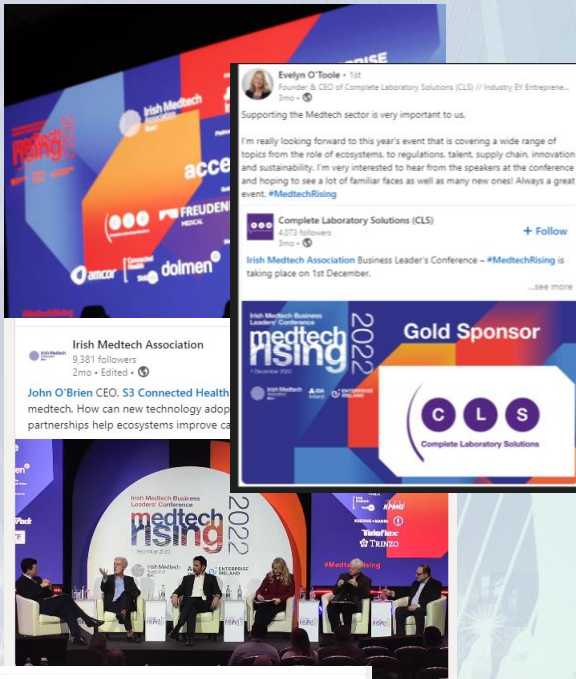
- Key branding on conference print and digital assets at Medtech Meeting of Minds
- Live tweeting and LinkedIn (via video – see examples below)
- On line profile through dedicated social media campaign to promote sponsorship
- Recognition in speeches

Social Media

- Irish Medtech Association LinkedIn followers: ~9,500
- Irish Medtech Association Twitter followers: ~5,000
- Ibec LinkedIn: 34,000+
- Ibec Twitter Followers: 20,000+

Examples of online videos

- <https://www.linkedin.com/feed/update/urn:li:activity:7004219075673358339>
- <https://www.linkedin.com/feed/update/urn:li:activity:7004050282871431168>





Sponsorship packages
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This one-time event “Medtech Meeting of Minds” presents an excellent opportunity for sponsors.

Platinum Partner (20K)

- Company/Institute name and logo on IMA event website, primary position
- Conference screen/backdrop, 30 May, premier position
- Logos on banners and *printed collateral* for 30 May event, primary location
- Thank you during speech as Platinum sponsor at conference, 30 May
- Recognition on Linked In and Twitter by IMA as Sponsor
- Speaker/Panel slot at the conference
- 12 delegate passes to IMA hosted Medtech Forum Conference 30 May
- 12 delegate passes to IMA Welcome Reception, 29 May, (Trinity Long Room, 7.30pm)
- 2 delegate passes to Medtech Forum, 31 May and 01 June,
- Stand in premier location on fifth floor, Convention Centre, 30 May only
- Your logo will appear on Pull Up Banners which will be positioned on IMA stand during the full Medtech Forum Conference, 30, 31 May and 01 June

Gold Partner (10K)

- Company/Institute name and logo on IMA event website, primary position
- Conference screen/backdrop, 30 May, secondary position
- Logos on Banners and printed collateral for 30 May event, primary location
- Thank you during speech as Gold sponsor at conference on 30 May
- 6 delegate passes to delegate passes to IMA hosted Medtech Forum Conference 30 May
- 6 delegate passes to IMA Welcome Reception, 29 May, (Trinity Long Room, 7.30pm)
- 1 delegate passes to Medtech Forum, 31 May and 01 June,
- Stand in premier location on fifth floor, Convention Centre, 30 May only

Silver Partner (5K)

- Company/Institute name and logo on IMA event website
- IMA Digital Backdrop [Large Conference screen] at event, 30 May
- Logos on Banners and printed collateral for 30 May event,
- Thank you during speech as Silver sponsor at conference on 30 May
- 3 delegate passes to IMA hosted Medtech Forum Conference 30 May
- 3 delegate passes to IMA Welcome Reception, 29 May, (Trinity Long Room, 7.30pm)
- Stand on fifth floor, Convention Centre, 30 May only

Q&A

- Sponsors can move stands from the Medtech Meetings of Minds to The Medtech Forum if they choose to sponsor both conferences.
- Separate registration is needed to attend both Medtech Meetings of Minds and The Medtech Forum
- Why do we need two conferences? Ireland is recognised as a global hub. We will cover content and best practice case studies complimentary to The Medtech Forum to showcase best practice, as well as access to key opinion leaders in the market.



A MedTech Europe event

The MedTech Forum

bringing HealthTech stakeholders together

#MTF2023
30 MAY – 1 JUNE
DUBLIN

in cooperation with



Irish Medtech
Association
Ibec



The MedTech Forum is the largest health and medical technology industry conference in Europe attracting as many as 1,200 attendees.

Taking place from 30 May – 1 June in The Convention Centre Dublin. Hosted by MedTech Europe, and in cooperation with the Irish Medtech Association, The Medtech Forum will offer incomparable access to leading experts to explore the latest international trends in healthtech.

For more details, click [here](#).